

Department	Amount	Company Name	Type of Research	Tender Y/N
Year 2013				
Economic Development Department	£8,750	Island Analysis	Electronic Usage and behaviour survey	Y
	£27,500	Arkenford	Ad Survey	N
	£17,568	4Insight	Qualitative marketing research with businesses and high value residency target audiences to test the previous work, develop new materials, refine messaging and Jersey proposition and develop look/feel/branding	N
	£15,235	4Insight	i tracking study	N
	£20,000	Paul Winstone Research	Ad Survey	N
Total	£89,053			
States Greffe	£299	Survey Monkey	Scrutiny Panel work	N
Transport and Technical Services	£5,660	Marketing Bureau	Transport focus group study	Y
Treasury and Resources Department	£9,961	Grayling	Future Hospital	Y
Total 2013	£104,973			
Year 2014				
Chief Ministers Department	£5,860	4insight	Long term strategic planning	N
Economic Development Department	£24,200	Paul Winstone Research	Ad Survey	N
	£3,400	4insight	Qualitative marketing research with businesses and high value residency target audiences to test the previous work, develop new materials, refine messaging and Jersey proposition and develop look/feel/branding	N
Total	£27,600			
Education, Sport and Culture	£590	The Idea Works/Michael Willis	Active Fitness Class survey	N
	£459	The Idea Works	Active Sports Centres TV viewing survey	N
	£4,802	Avius	Avius RealTime Market Research package	N
Total	£5,851			
Department of the Environment	£5,320	4insight	Countryside Access Research	N
Health and Social Services	£11,714	Contact Consulting	Jersey Mental Health Services Review	Y
States Greffe	£299	Survey Monkey	Scrutiny Panel work	N
	£4,050	4insight	Conduct focus groups in relation to shaping the referendum question on electoral reform that was asked at the 2014 elections.	N
Total	£4,349			

Treasury and Resources	£16,610 4insight	“Rediscovering Fort Regent”	N
	£4,230 4insight	Property Tax Review	N
Total	<u>£20,840</u>		
Total 2014	<u>£81,534</u>		
Year 2015			
Chief Ministers Department	<u>£45,200</u> Public Perspectives	The Jersey Health & Life Opportunities survey.	Y
Economic Development Department	£6,200 4insight	Qualitative marketing research with businesses and high value residency target audiences to test and improve/develop the web site	N
	£3,200 Island Ark	Survey on the experience of HNWI and inward investment business relocation to Jersey and the service provided by Locate Jersey	N
	£40,000 OCO Global	Study of the lending market - a combination of qualitative and quantitative research data	Y
Total	<u>£49,400</u>		
Department of the Environment	<u>£7,200</u> 4insight	AS3 Energy Efficiency triggers & barriers project	N
States Greffe	<u>£299</u> Survey Monkey	Scrutiny panel work, zero hours contracts; and re-design of Health and Social Services	N
Treasury and Resources Department	£3,400 4insight	Property Tax Review	N
Total 2015	<u>£105,499</u>		